



TOP 5
**WAYS TO
MAKE
MONEY**

blogging

IT'S A

Lovely
LIFE®



Hi!

We're Heather & Pete from [It's A Lovely Life](#), our lifestyle and travel blog.

We owe so much of our "Lovely Life" to blogging. It provides us a wonderful income (about \$30,000/mo just from the blog itself) and gives us the opportunity to travel the world with our family to some amazing places.

Last year we traveled over 150 days and this year we plan to do the same!!

Our blog also gives us the opportunity to write and produce content for some of our favorite brands (and get paid for it too).

We work from home and have amazing flexibility in our schedules.

There's no boss to answer to, and a JOB never forces us to miss our kids' events.

Simply put, we get the most out of life.

Blogging is the only business we know where you can start with no inventory to buy, no office to rent, and no employees to pay. You can even build it up on the side as you have time.

Our blog is about our family lifestyle, our travels, and our family business. But YOU can write about whatever you want.

In fact, you can make money from almost any blogging topic, you just have to know how to do it and put a solid plan into place.

Our goal in providing you with this Cheat Sheet is to show you the various ways you can make money with a blog.

Before we talk about making money, let's start with a list of 7 Reasons We Love Blogging:

7 REASONS WHY WE LOVE *blogging*

1. You get to work from home...or anywhere with a WiFi connection for that matter!

One of the things we love most about blogging is that we can do it from anywhere. That has given us the flexibility to enjoy all that life has to offer without being tied down to the same job every day.

2. You can set your own hours.

Being a full time, income earning blogger means some hard work, but the beauty of being in this business is that you set your own hours. You may work hard, but YOU decide when it's time to close the laptop and "clock out".

3. You get out what you put in.

Do you work tirelessly at a job, only to see no real benefits for you personally? With blogging and being your own boss, you benefit from the work you put in. You control your success.

4. You get to experience some amazing opportunities.

While traveling the world 150 days of the year is absolutely a highlight, we have regular opportunities to attend really awesome events like movie premiers, special events at Disneyland and Disneyworld, behind the scenes tours, meeting celebrities, and destination meetings with brands.

5. You get to interact with and meet many new people.

Once you have created your blog, you will have a platform to interact and meet like-minded or interesting people! This is a big world and it is truly staggering to the amount of incredible people you have the opportunity to meet and learn from in this business.

6. You are your own boss.

Most importantly, we are able to be there for our family all of the time. We work on my own schedule. We never have to miss a game, a school event, or stress about missing work when they are sick or need us. We are our own bosses, and we decide everything about our business.

7. The money-making opportunities.

For us, the income that our blog generates allows us to have tremendous freedom in life. We don't have to worry about living paycheck to paycheck or having enough money to provide our children what they need. While it takes hard work, time, and a solid plan to build this up, it is completely attainable.

Now, that you understand why we're such big fans of blogging, let's move on to the Top 5 Ways To Make Money Blogging.

TOP 5 WAYS TO MAKE MONEY

blogging

1. Sponsored Posts and Guest Posting

Sponsored Posts: With this option, the blogger writes a post for a brand that promotes a product or service. The best bloggers will weave the brand's message into content that is either entertaining and/or useful but still gets the brand's messaging across to their readers.

Guest Posting: This is when a blogger is paid by a company to write posts to be published on a brand's website instead of their own blog. Some premium brands will pay very well to have quality content written for their sites from a blogger with a good reputation.

2. Affiliate Marketing

This money-making method is when a blogger promotes a product or service on their site, and then are paid a commission for clicks, sales, and signups. The blogger (affiliate) will be provided a "special link" where any clicks/sales/leads from the site are automatically tracked. As soon as the site visitor clicks the link and ends up taking the desired action (buying a product, filling out a lead form, etc..) the blogger is credited for that referral and will receive compensation.

3. Product Creation

In the blogger world, product creation generally refers to a digital product in the form of an eBook, Course, a printable, graphic design element, etc. Product Creation can be very lucrative. In order for a digital product to be successful, it must be something that people want or need and provide considerable value. Many bloggers are now creating digital products that they can easily promote on their blog.

4. Paid Social Media Posting

This is normally a social media post (Instagram, Facebook, Twitter, Pinterest, etc.) where a brand pays a blogger to share a specific message. These postings are catered to the bloggers audience while still getting a brand's message across. The larger and more engaged the audience of a blogger becomes, the more they can earn from this method.

5. Ad Networks

By placing ads on their blog, a blogger can earn an income with very little effort. Ad networks will automatically display ads catered to the reader, and the blogger will receive compensation every time a site visitor clicks on the ads on the site. While this is the easiest method, there are sometimes greater earning options for a blogger.

And there you have it, **The Top 5 Ways To Make Money Blogging!**

Believe it or not, there are a lot more ways to make money blogging, but these are the top ones. Some of these methods will be more lucrative than others. Some will take time and require a well-established site, while others are available to pursue right away.

Every blog and *blogger* is different. One money-making method that works beautifully on one blog, may not be the best fit for another blog. Most successful blogs have more than one money-making method in place. In fact, we are currently using several methods on our blog: Sponsored Posts, Guest Post Writing, Affiliate Marketing, Paid Social Media Posting, and Product Creation. We even use some other methods not discussed above.

We'd love to show **YOU** how to get your own blog started.

We've developed a **5 Day Crash Course** that will show you the exact steps you need to take to get your blog started.

And, we're giving it away for **FREE**. We would love to have you be a part of our community and hopefully someday soon we can point to **YOU** as one of our major success stories.

Are you ready to put in the work and take control of your life?



[Click HERE](#) to receive the 5 Day Start A Blogging Business Crash Course emailed directly to you.



[Click HERE](#) to request access to our private Facebook group of over 200,000+ members.

This is the largest group for new bloggers on Facebook. Not only that, it is an amazingly supportive environment filled with tons of great information, regular challenges, and some truly remarkable people.